Winland Cookie Use Policy

Last modified: May 1, 2023

Cookies are small files of letters and numbers stored on your browser or device that enable the cookie owner to recognize your device when it visits websites or uses mobile application and other online services. The website you visit may set cookies directly, known as first-party cookies, or may trigger cookies set by other domain names, known as third-party cookies. While we may automatically use some cookies that are strictly necessary to provide the services you request or enable communications, we request your consent for all of our other cookie uses.

Types of Cookies We Use

We may use the following types of cookies:

- **Strictly necessary cookies.** Our Sites, App and other Services require the use of these cookies to properly operate or provide necessary functions relating to the Services you request. They include, for example, cookies enabling you to securely log into our Site, App, and purchase products. These are session and persistent cookies.

  - **Session Cookies**: Session cookies keep track of you and Personal Information/Data about you as you move from page to page within our Sites, App, and other Services and are typically deleted once you close your browser.

  - **Persistent Cookies**: Persistent cookies reside on your system and allow us to customize your experience if you leave and later return to our Sites, App and other Services. For example, persistent cookies may allow us to remember your preferences and provide you with personalized content.

- **Analytical/performance cookies.** Analytics cookies help us and our third-party service providers understand how our Sites , App and other Services work and who is visiting our Sites or using our App and other Services. Google Analytics is one tool we use, and you can learn more by reviewing Google's [Privacy Policy]. This helps us improve how our Sites, App and other Services work by, for example, ensuring that users can easily find what they need on our Sites, App and other Services. These cookies generate aggregate statistics that are not associated with an individualized profile, and are cookies that generally last up to 2 years.

- **Functionality cookies.** These cookies enable helpful but non-essential functions that improve your online experience. Functional cookies allow our Sites, App and other Services to work as intended such as by allowing us to recognize and honor your login and take other actions for authentication and security. By

recognizing you when you return to our Sites, App and other Services, they may, for example, allow us to personalize our content for you, greet you by name, or remember your preferences (for example, your choice of language or region). These cookies may enable visitor identification across websites and over time. These are session or persistent cookies that generally last up to 1 year.

- **Advertising, tracking or targeting cookies.** Advertising cookies are used to learn more about you and advertise products/services that might interest you. They may allow us to record information about your visit to our Sites, App and other Services such as pages visited, links followed, and videos viewed so we can make our website and the advertising displayed on it more relevant to your interests. These cookies may enable visitor identification across websites and over time. We may also share the information with third parties for similar purposes. Session cookies are typically deleted once you close your browser. Persistent cookies generally last up to 1 year.

- **Third-party cookies.** Our Sites, App, and other Services may contain helpful but non-essential features or plug-ins enabling third party services that use cookies, such as social network connectors, maps, advertising networks, or web traffic analysis services. These cookies may enable visitor identification across websites and over time. We do not control the third party's use of those cookies, their duration, or their ability to share Personal Information/Data with other third parties. Please review each party's cookie disclosure before consenting to this use category.

Flash Cookies and other tracking technologies

We also use web beacons, local shared objects (sometimes referred to as "flash cookies"), and other technologies that enable us to track certain aspects of a user's visit to our Sites and use of our App and other Services. For example, web beacons generally consist of an object embedded on a webpage or in an email that is invisible to the user but allows us to understand whether a user has viewed a particular webpage or email and to deliver certain Services. Web bacons typically help us collect Usage Data such as the time and date of a page or email view and a description of the page or email viewed.

If you arrive at our Sites , App, or other Services by "clicking through" from another website, then certain information about you that you provided to that other website, such

as the terms you were searching that led you to our Sites, App or other Services may be transmitted to us and we may use it. You should review the privacy policy of any website from which you reached our Sites, App, or other Services to determine what information was collected by that website and for what purposes you agreed that website could use Personal Information/Data about you. We may keep Personal Information/Data about you provided to us by other websites and will only use it in accordance with our **Privacy Policy** [**LINK**]. We may also associate that information with other Usage Data and Personal Information/Data about you.

Interest-Based Advertising

We work with third-party advertisers, search providers, and ad networks ("Advertisers") to learn more about you and show you our ads or other of our content that we believe would be relevant to you. Advertisers may also show you third-party ads or content when you engage with our Sites, App and other Services. Advertisers may collect and use information about your use of our Sites, App or other Services as well as other websites and services. These companies may use cookies and other online tracking technologies to collect and use Personal Information/Data about you, including across time, devices, and websites. We and/or Advertisers may also append other data to the data collected by Advertisers to create a user interest profile about you. Our **Privacy Policy** [**LINK**] does not cover any use of Personal Information/Data that an Advertiser may collect from or about you. Advertisements may be shown on our Sites, App, other Services, and on third-party websites, or on social media sites.

You can opt-out of receiving interest-based ads from third parties who are members of the **Network Advertising Initiative (NAI)** or who follow the **Digital Advertising Alliance's Self-Regulatory Principles for Online Behavioral Advertising** by visiting the opt-out pages on the NAI website and DAA website. (http://www.networkadvertising.org/choices/) and (http://www.aboutads.info/choices/). Using a tool created by the **European Interactive Digital Advertising Alliance**, you can opt out of several Advertisers' activities. For more information, please visit How to manage your online ad experience - MediaSmart educational resource - European Interactive Digital Advertising Alliance (edaa.eu) or Your Online Choices | EDAA . Opt-outs are device and browser specific; therefore, you will need to set your opt-out preferences for each device and browser. Please note that opt-outs only apply to interest-based advertising and not all advertising networks participate. You may still receive other types of online advertising.

Data from Advertisements

If you arrive at our Sites, App or other Services through a digital advertisement (*e.g.*, banner ad), we may collect Personal Information/Data regarding the advertisement with which you interacted and your interactions (*e.g.*, item clicked, date, and time).

Third Parties that Collect Personal Information/Data on our Sites

Certain third parties, including but not limited to those identified below, collect Personal Information/Data and/or Usage Data from users of our Sites, App and other Services using automatic information collection tools such as APIs, cookies, and tracking pixels. The collection, use, and disclosure of Personal Information/Data and/or Usage Data by these third parties is governed by their respective privacy policies.

Third Party Privacy Policies

Google   https://policies.google.com/privacy

LinkedIn   https://www.linkedin.com/legal/privacy-policy

Twitter   https://twitter.com/en/privacy

Facebook   Meta Privacy Policy - How Meta collects and uses user data | Privacy Center (facebook.com)

Youtube   How YouTube Protects Data Privacy - How YouTube Works

Instagram   Data Policy | Instagram Help Center

TikTok   Privacy Policy | TikTok

Our **Privacy Policy** [**LINK**] describes our practices for any Personal Information/Data that our first-party cookies collect, store, or use including our legal basis for processing Personal Data.

Except for strictly necessary cookies, all first-party cookies set by our Sites will expire no later than 2 years after your last website visit. Third-party cookie expiration periods are set by the owners of those cookies.

Please see our **Cookie Table** below [**LINK**] for a list of the specific first-party and third-party cookies potentially used on our Sites and their specific purposes.

Cross-Border Personal Data Transfers

The cookies we use may process, store, or transfer Personal Data about you in and to a country outside your own, with privacy laws that provide different, possibly lower, protections. You consent to this transfer, storing, or processing when you consent to our

cookie use. We are based in the U.S. Please review each third-party cookie provider's policy to learn more about its location.

Your Cookie Choices

Please visit our **Privacy Center** [**LINK**] to make or manage your cookie use preferences. You may withdraw your consent for our cookie uses that are not strictly necessary at any time there.

Most web browsers allow you to directly block all cookies, or just third-party cookies, through your browser settings. Using your browser settings to block all cookies, including strictly necessary ones, may interfere with proper operation of this Site.

Changes to Our Cookie Uses

We will post any changes to the way we use cookies on this page and indicate on our website that we updated this cookie notice. If the changes materially alter how we use cookies, we will post a notice on our websites and request your consent for the materially different use. Please check back frequently to see any updates or changes to our cookie use notice.

Contact Information

Please address any questions, comments, or requests regarding this cookie use notice **WFI Contact Us Page** [**LINK**]

Cookie Table

Cookies Used on Winland Foods Sites

The following table lists all cookies potentially in use on our websites. We will update this table as our websites change and evolves, so please check back frequently to review any new cookie uses.

Last modified: May 1, 2023

Cookie Category	Cookie Name	Purpose	Cookie Duration	Third Party Data Recipients
Functional Cookies	__atuvc	This cookie is associated with the AddThis social sharing site. It allows the user to see an updated count if they share a page and return to it before our share count cache is updated.	PERSISTENT	addthis.com

Functional Cookies	__atuvs	This cookie is associated with the AddThis social sharing widget which is commonly embedded in websites to enable visitors to share content with a range of networking and sharing platforms.	PERSISTENT	addthis.com
Functional Cookies	ROUTEID	This cookie is used with the product locator.	SESSION	productlocator.iri worldwide.com
Functional Cookies	_icl_visitor_l ang_js	Used on sites built with Wordpress. Stores the redirected language.	PERSISTENT	
Functional Cookies	CMSCsrfCook ie	Stores a security token (identification feature) that the system uses to validate all form data submitted via POST requests. Helps protect against cross site request forgery.	SESSION	
Functional Cookies	CMSPreferre dCulture	Set by the Kentico CMS to identify the language of the page, stores a language-country code combination	PERSISTENT	
Functional Cookies	CMSPreferre dUICulture	Set by the Kentico CMS to identify the language of the page, stores a language-country code combination	PERSISTENT	
Functional Cookies	wpml_brows er_redirect_t est	This cookie helps determine language selection for website visitors, and may redirect the website visitor to the correnct language based on location. This language setting is then stored.	SESSION	
Performanc e Cookies	__utma	This is one of the four main cookies set by the Google Analytics service which enables website owners to track visitor behaviour and measure site performance. This cookie lasts for 2 years by default and distinguishes between users and sessions. It it used to calculate new and returning visitor statistics. The cookie is updated every time data is sent to Google Analytics. The lifespan of the cookie can be customised by website owners.	PERSISTENT	analytics.google.c om
Performanc e Cookies	__utmb	This is one of the four main cookies set by the Google Analytics service which enables website owners to track visitor behaviour and measure site performance. This cookie determines new sessions and visits and expires after 30 minutes. The cookie is updated every time data is sent to Google Analytics. Any activity by a user within the 30 minute life span will count as a single visit, even if the user leaves and then returns to the site. A return after 30	PERSISTENT	analytics.google.c om

		minutes will count as a new visit, but a returning visitor.		
Performanc e Cookies	__utmc	This is one of the four main cookies set by the Google Analytics service which enables website owners to track visitor behaviour and measure site performance. It is not used in most sites but is set to enable interoperability with the older version of Google Analytics code known as Urchin. In this older versions this was used in combination with the __utmb cookie to identify new sessions/visits for returning visitors. When used by Google Analytics this is always a Session cookie which is destroyed when the user closes their browser. Where it is seen as a Persistent cookie it is therefore likely to be a different technology setting the cookie.	SESSION	analytics.google.c om
Performanc e Cookies	__utmt	This cookie is set by Google Analytics. According to their documentation it is used to throttle the request rate for the service - limiting the collection of data on high traffic sites. It expires after 10 minutes	PERSISTENT	analytics.google.c om
Performanc e Cookies	__utmz	This is one of the four main cookies set by the Google Analytics service which enables website owners to track visitor behaviour measure of site performance. This cookie identifies the source of traffic to the site - so Google Analytics can tell site owners where visitors came from when arriving on the site. The cookie has a life span of 6 months and is updated every time data is sent to Google Analytics.	PERSISTENT	analytics.google.c om

Performance Cookies	_ga	This cookie name is associated with Google Universal Analytics - which is a significant update to Google's more commonly used analytics service. This cookie is used to distinguish unique users by assigning a randomly generated number as a client identifier. It is included in each page request in a site and used to calculate visitor, session and campaign data for the sites analytics reports. By default it is set to expire after 2 years, although this is customisable by website owners._ga	PERSISTENT	analytics.google.com
Performance Cookies	_ga_xxxxxxx	Google conversion tracking cookie	PERSISTENT	analytics.google.com
Performance Cookies	_gclxxxx	Google conversion tracking cookie	PERSISTENT	analytics.google.com
Performance Cookies	_gid	This cookie name is associated with Google Universal Analytics. This appears to be a new cookie and as of Spring 2017 no information is available from Google. It appears to store and update a unique value for each page visited._gid	PERSISTENT	analytics.google.com
Performance Cookies	_utmv#########	This cookie is set by Google Analytics. According to their documentation it is used to throttle the request rate for the service - limiting the collection of data on high traffic sites. It expires after 10 minutes	PERSISTENT	analytics.google.com
Strictly Necessary Cookies	_icl_current_language	This cookie name is associated with a Wordpress multilingual plug-in from WPML. It stores a language value for the website. Where the cookie is set in response to a user action or request, and as long as it has a short lifespan, it can be treated as strictly necessary.	PERSISTENT	
Strictly Necessary Cookies	ARRAffinity	This cookie is set by websites run on the Windows Azure cloud platform. It is used for load balancing to make sure the visitor page requests are routed to the same server in any browsing session.	SESSION	
Strictly Necessary Cookies	ARRAffinitySameSite	This cookie is set by websites run on the Windows Azure cloud platform. It is used for load balancing to make sure the visitor page requests are routed to the same server in any browsing session.	SESSION	

Strictly Necessary Cookies	ASP.NET_SessionId	General purpose platform session cookie, used by sites written with Miscrosoft .NET based technologies. Usually used to maintain an anonymised user session by the server.	SESSION	
Strictly Necessary Cookies	CRAFT_CSRF_TOKEN	This cookie is used by Cloudflare to identify trusted web traffic.	SESSION	
Strictly Necessary Cookies	eupubconsent	This cookie is used by the IAB Europe Transparency & Consent Framework to store the user's consent to the data collection Purposes. The cookie holds an encrypted consent string that vendors participating in the framework can read and determine the user's consent.	PERSISTENT	
Strictly Necessary Cookies	G_ENABLED_IDPS	This cookie is used to securely log in to the website with a Google account.	PERSISTENT	
Strictly Necessary Cookies	OptanonAlertBoxClosed	This cookie is set by websites using certain versions of the cookie law compliance solution from OneTrust. It is set after visitors have seen a cookie information notice and in some cases only when they actively close the notice down. It enables the website not to show the message more than once to a user. The cookie has a one year lifespan and contains no personal information.	PERSISTENT	
Strictly Necessary Cookies	OptanonConsent	This cookie is set by the cookie compliance solution from OneTrust. It stores information about the categories of cookies the site uses and whether visitors have given or withdrawn consent for the use of each category. This enables site owners to prevent cookies in each category from being set in the users browser, when consent is not given. The cookie has a normal lifespan of one year, so that returning visitors to the site will have their preferences remembered. It contains no information that can identify the site visitor.	PERSISTENT	
Strictly Necessary Cookies	PHPSESSID	PHP session cookie associated with embedded content from this domain.	SESSION	

Strictly Necessary Cookies	wordpress_test_cookie	Used on sites built with Wordpress. Tests whether or not the browser has cookies enabledOn login, WordPress uses the wordpress_[hash] cookie to store your authentication details. Its use is limited to the Administration Screen area, /wp-admin/	SESSION	
Targeting Cookies	loc	Stores the visitors geolocation to record location of sharer	PERSISTENT	addthis.com
Targeting Cookies	uvc	Tracks how often a user interacts with AddThis	PERSISTENT	addthis.com
Targeting Cookies	xtc	This domain is owned by AddThis. AddThis provides web widgets that site owners embed into their pages or other content to enable visitors to create and share links to the content across social networks. They also make use of the data collected to provide advertisers and marketers with profile information for targeted behavioral advertising.	PERSISTENT	addthis.com
Targeting Cookies	anj	This cookie contains data denoting whether a cookie ID is synced with an AppNexus partner.	PERSISTENT	adnxs.com
Targeting Cookies	uuid2	This domain is owned by AppNexus Inc. The company provides a range of online advertising technology and services.	PERSISTENT	adnxs.com
Targeting Cookies	partners	Used for targeted ads.	PERSISTENT	adotmob.com
Targeting Cookies	uid	Used for targeted ads.	PERSISTENT	adotmob.com
Targeting Cookies	uuid	This cookie is used to optimize ad relevance by collecting visitor data from multiple websites – this exchange of visitor data is normally provided by a third-party data-center or ad-exchange.	PERSISTENT	adotmob.com
Targeting Cookies	ad-id	This cookie is generally provided by amazon-adsystem.com for advertising purposes.	PERSISTENT	amazon-adsystem.com
Targeting Cookies	ad-privacy	This cookie is generally provided by amazon-adsystem.com for advertising purposes.	PERSISTENT	amazon-adsystem.com
Targeting Cookies	_gat_gtag_xx xxxxxxxxxxxx xxxxxxxxxxxx x	Google Analytics	PERSISTENT	analytics.google.com
Targeting Cookies	_gat_UA-nnnnnnn-nn	Google Analytics Cookies	PERSISTENT	analytics.google.com

Targeting Cookies	_gat_UA-XXXXXX-X	Google Analytics Cookies	PERSISTENT	analytics.google.com
Targeting Cookies	tuuid	This cookie is mainly set by bidswitch.net to make advertising messages more relevant to the website visitor.	PERSISTENT	bidswitch.net
Targeting Cookies	tuuid_lu	This cookie is usually provided by bidswitch.net and is used for advertising purposes.	PERSISTENT	bidswitch.net
Targeting Cookies	bkdc	This cookie is usually set by websites to register anonymised user data (IP address, geolocation, etc.) as well as aggregate anonymous activities to enable marketers to provide more targeted online advertising.	PERSISTENT	bluekai.com
Targeting Cookies	bkpa	This cookie is usually set by websites to register anonymised user data (IP address, geolocation, etc.) as well as aggregate anonymous activities to enable marketers to provide more targeted online advertising.	PERSISTENT	bluekai.com
Targeting Cookies	bku	This cookie is generally provided by bluekai.com and is used for advertising purposes.	PERSISTENT	bluekai.com
Targeting Cookies	CMID	These cookies are linked to advertising and tracking the products users were looking at.	PERSISTENT	casalemedia.com
Targeting Cookies	CMPRO	These cookies are linked to advertising and tracking the products users were looking at.	PERSISTENT	casalemedia.com
Targeting Cookies	CMPS	These cookies are linked to advertising and tracking the products users were looking at.	PERSISTENT	casalemedia.com
Targeting Cookies	ps-uid	This domain is owned by Pubmatic. It operates an advertising exchange platform where online publishers can sell targeted advertising space to media buyers using real time bidding.	SESSION	cdn.pricespider.com
Targeting Cookies	demdex	This cookie helps Adobe Audience Manger perform basic functions such as visitor identification, ID synchronization, segmentation, modeling, reporting, etc.	PERSISTENT	demdex.net
Targeting Cookies	test_cookie	This cookie is set by DoubleClick (which is owned by Google) to determine if the website visitor's browser supports cookies.	PERSISTENT	doubleclick.net

Targeting Cookies	IDE	This domain is owned by Doubleclick (Google). The main business activity is: Doubleclick is Googles real time bidding advertising exchange	PERSISTENT	doubleclick.net
Targeting Cookies	dpm	Adobe Audience Manager - data management platform uses this cookie to record information around synchronisation of IDs.	PERSISTENT	dpm.demdex.net
Targeting Cookies	everest_g_v2	This cookie carries out information about how the end user uses the website and any advertising that the end user may have seen before visiting the said website.	PERSISTENT	everesttech.net
Targeting Cookies	SERVERID	Usually used for load balancing. Identifies the server that delivered the last page to the browser. Associated with the HAProxy Load Balancer software.	PERSISTENT	eyeota.net
Targeting Cookies	_kuid_	This cookie carries out information about how the end user uses the website and any advertising that the end user may have seen before visiting the said website.Cookie used by NetworkAd.net for purpose of targeting.	PERSISTENT	krxd.net
Targeting Cookies	sd-session-id	Used for targeted ads.	PERSISTENT	live.rezync.com
Targeting Cookies	uuid	This cookie is used to optimize ad relevance by collecting visitor data from multiple websites – this exchange of visitor data is normally provided by a third-party data-center or ad-exchange.	PERSISTENT	mathtag.com
Targeting Cookies	data-rk	Cookie used to record your browsing activity, with the purpose of displaying targeted ads.	PERSISTENT	media.net
Targeting Cookies	visitor-id	Used for targeted ads.	PERSISTENT	media.net
Targeting Cookies	mics_lts	Collects information on user preferences and/or interaction with web-campaign content, with the purpose of promoting events or products.	PERSISTENT	mediarithmics.com
Targeting Cookies	mics_uaid	Collects information on user preferences and/or interaction with web-campaign content, with the purpose of promoting events or products.	PERSISTENT	mediarithmics.com
Targeting Cookies	mics_vid	Collects information on user preferences and/or interaction with web-campaign content, with the purpose of promoting events or products.	PERSISTENT	mediarithmics.com

Targeting Cookies	guid	Used for targeted ads.	PERSISTENT	mountain.com
Targeting Cookies	ps-uid	This domain is owned by Pubmatic. It operates an advertising exchange platform where online publishers can sell targeted advertising space to media buyers using real time bidding.	SESSION	pubmatic.com
Targeting Cookies	zync-uuid	Used for targeted ads.	PERSISTENT	rezync.com
Targeting Cookies	eud	This domain is owned by Rocketfuel. The main business activity is: Advertising	PERSISTENT	rfihub.com
Targeting Cookies	euds	This domain is owned by Rocketfuel. The main business activity is: Advertising	SESSION	rfihub.com
Targeting Cookies	rud	Registers anonymised user data, such as IP address, geographical location, visited websites, and what ads the user has clicked.	PERSISTENT	rfihub.com
Targeting Cookies	ruds	Registers anonymised user data, such as IP address, geographical location, visited websites, and what ads the user has clicked.	SESSION	rfihub.com
Targeting Cookies	pxrc	Contains information about LiveRamp cookie syncs triggered off the back of this browser. Used to facilitate cookie sync priority queue.	PERSISTENT	rlcdn.com
Targeting Cookies	rlas3	This cookie is generally provided by rlcdn.com and is used for advertising purposes.	PERSISTENT	rlcdn.com
Targeting Cookies	__atrfs	This cookie is associated with the AddThis social sharing site. It allows the user to see an updated count if they share a page and return to it before our share count cache is updated.	PERSISTENT	s7.addthis.com
Targeting Cookies	__atuvc	This cookie is associated with the AddThis social sharing site. It allows the user to see an updated count if they share a page and return to it before our share count cache is updated.	PERSISTENT	s7.addthis.com
Targeting Cookies	__atuvs	This cookie is associated with the AddThis social sharing widget which is commonly embedded in websites to enable visitors to share content with a range of networking and sharing platforms.	PERSISTENT	s7.addthis.com
Targeting Cookies	audience	Used to determine whether video-advertisements have been displayed correctly on the website.	PERSISTENT	spotxchange.com

Targeting Cookies	TapAd_3WAY_SYNCS	This cookie carries out information about how the end user uses the website and any advertising that the end user may have seen before visiting the said website.	PERSISTENT	tapad.com
Targeting Cookies	TapAd_DID	This cookie carries out information about how the end user uses the website and any advertising that the end user may have seen before visiting the said website.	PERSISTENT	tapad.com
Targeting Cookies	TapAd_TS	This cookie carries out information about how the end user uses the website and any advertising that the end user may have seen before visiting the said website. TS	PERSISTENT	tapad.com
Targeting Cookies	uid	Used for targeted ads.	PERSISTENT	turn.com
Targeting Cookies	matchliveramp	Used for targeted ads.	PERSISTENT	w55c.net
Targeting Cookies	wfivefivec	This cookie is generally provided by w55c.net and is used for advertising purposes.	PERSISTENT	w55c.net
Targeting Cookies	AFFICHE_W	This cookie is used by Weborama software and enables user tracking.	PERSISTENT	weborama.fr
Targeting Cookies		This cookie is used by Facebook to track your session.	SESSION	www.facebook.com
Targeting Cookies	_fbp	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers	PERSISTENT	www.facebook.com
Targeting Cookies	CONSENT	This cookie carries out information about how the end user uses the website and any advertising that the end user may have seen before visiting the said website.	PERSISTENT	youtube.com
Targeting Cookies	YSC	This cookie is used by YouTube to remember user input and associate a user's actions	SESSION	youtube.com
Targeting Cookies	VISITOR_INFO1_LIVE	This cookie is set by Youtube to keep track of user preferences for Youtube videos embedded in sites;it can also determine whether the website visitor is using the new or old version of the Youtube interface.	PERSISTENT	youtube.com